

# Post-communication: Rhetorical Analysis And Evaluation

<b>Syllogism</b>	A form of reasoning in which two statements are made and a conclusion is drawn from them. A syllogism is the format of a formal argument that consists of a major premise, a minor premise, and a conclusion. Example: Major Premise: All tragedies end unhappily. Minor Premise: Hamlet is a tragedy. Conclusion: Therefore, Hamlet ends unhappily.
<b>Synecdoche</b>	a figure of speech in which a part of something is used to represent a whole, such as using "boards" to mean a stage or "wheels" to mean a car – or "All hands on deck."
<b>Syntactic Fluency</b>	Ability to create a variety of sentence structures, appropriately complex and/or simple and varied in length.
<b>Syntactic Permutation</b>	Sentence structures that are extraordinarily complex and involved. They are often difficult for a reader to follow.
<b>Syntax</b>	the grammatical structure of a sentence; the arrangement of words in a sentence. Syntax includes length of sentence, kinds of sentences (questions, exclamations, declarative sentences, rhetorical questions, simple, complex, or compound).
<b>Theme</b>	the central idea or "message" or a literary work
<b>Thesis</b>	the main idea of a piece of writing. It presents the author's assertion or claim. The effectiveness of a presentation is often based on how well the writer presents, develops, and supports the thesis.
<b>Tone</b>	the characteristic emotion or attitude of an author toward the characters, subject, and audience (anger, sarcastic, loving, didactic, emotional, etc.)
<b>Transition</b>	a word or phrase that links one idea to the next and carries the reader from sentence to sentence, paragraph to paragraph.
<b>Understatement</b>	the opposite of exaggeration. It is a technique for developing irony and/or humor where one writes or says less than intended.
<b>Voice</b>	refers to two different areas of writing. One refers to the relationship between a sentence's subject and verb (active and passive voice). The second refers to the total "sound" of a writer's style.

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